

Jim Struthers  
Sales Manager

There's an App for this!

# Casella

## An Overview

- Experts in equipment for Occupational Hygiene Monitoring since the 1950's
- The newly launched Intrinsically Safe dBadge2 & the revolutionary Apex 2 both incorporate **Low Energy Bluetooth Technology**



- **A FIRST!!**

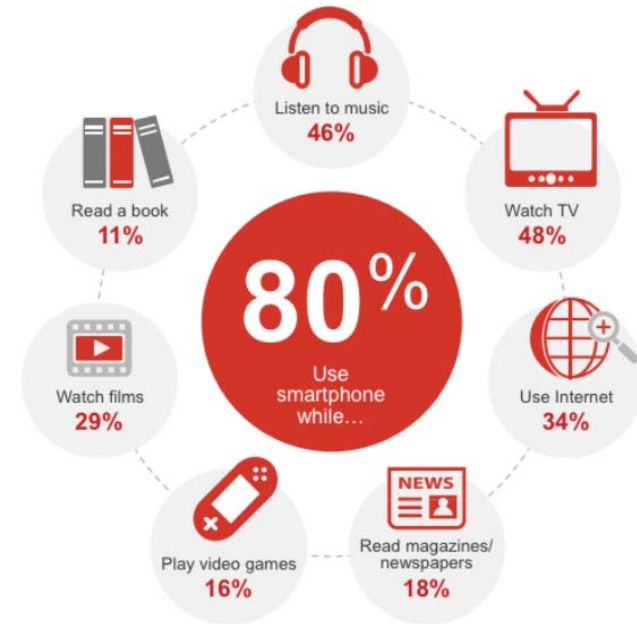


# Why an app?

## *The smartphone revolution!!*

- What would most of us be lost without?
- What is the first thing we reach for in the morning? (to turn the alarm off!!)
- Occupational Hygienists have cited the smartphone as an integral part of their toolkit.

***It seems the obvious step for Casella to utilise the SmartPhone in their latest generation of class beating products!***



# The Airwave App

The App is mighty than the pen!

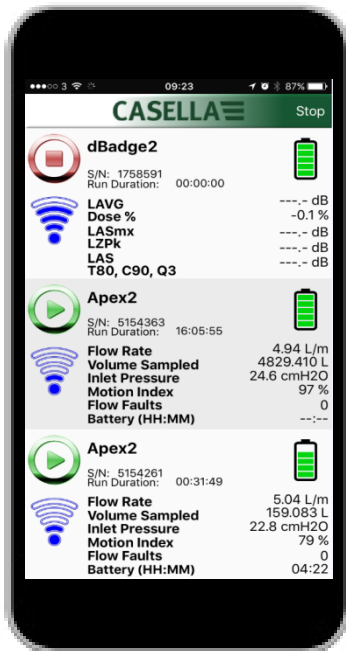
- Monitor without disturbing the worker
  - If they're involved in a task
  - If they're inaccessible
- View the status of the instrument
  - To ensure you're taking meaningful measurements
- Timely interventions
  - If there's a problem you can deal with it then and there
- Check the sample is valid
  - Via the motion sensor you can validate that the monitoring device has been worn.



# Monitor the Device

## Advertising Screen

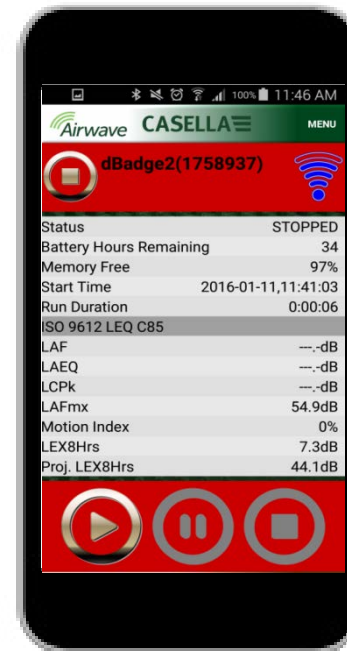
- Displays all the instruments in range
- With brief summary data



Tap for more detail

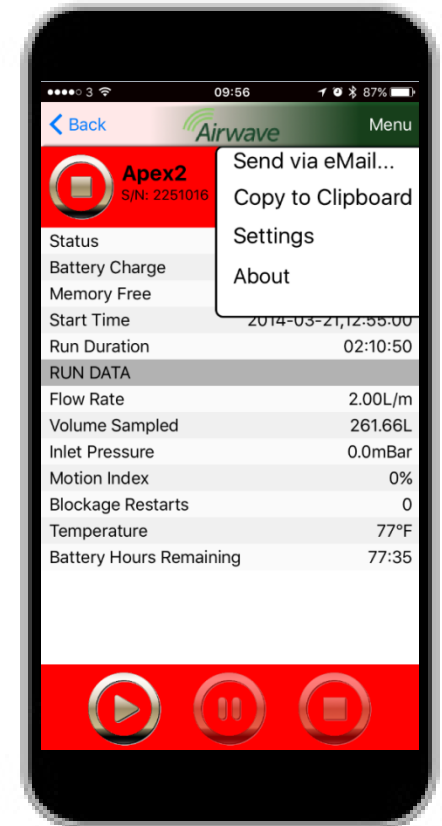
## Run Detail Screen

- Further detail
- Real time progress on the run



# Email your results

- Email your results
- With any situational photo's or notes
- The data is at your desk before you get there
- In electronic format – no lost notes and a permanent record
- **Makes your reporting easier & traceable**



# Why are we doing this?

- Tremendous progress has been achieved on the 'Safety' part of Health and Safety
- Let's not be complacent BUT there is an opportunity to now focus on 'Health'
- Casella make effective solutions for Occupational Health and this is a message Casella have been spreading
- We are not alone;



*Listen today,  
hear tomorrow...*



# Figures suggest...

## HSE UK Figures

- 13,000 deaths per year due to occupational disease

**AND**

- 76,000 further cases of disease due to workplace exposure

**AND**

- 10 million suffering from hearing loss to some degree



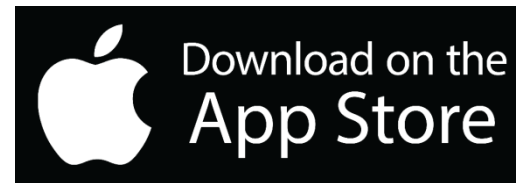
**These figures need driving down and Casella aim to provide the most innovative solutions to combat this....**





# In Summary

- Minimise disruption
- Saves you time
- Increases productivity
- Saves you money
- Data & Control in the palm of your hand.



Available on Google Play and AppStore...

